General Messaging:
- Spend and use finances effectively
  - Apply holistic and basin wide approaches / focus areas
  - Countries share challenges / look at problems together
    - National governments are approachable and can address funding strategies together
    - Search globally for co-sharing funding opportunities (e.g. US)
- Share information
- Find a middle ground between high level policy, middle management and grassroots advocacy to facilitate driving funding options
- Cost/sharing Models
  - Need to develop more strategic outreach to industry for SedNet participation. They are invited to SedNet functions but their participation has been weak.
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International: EcoShape – Engineering w Nature (USACE), Rockefeller Foundation, World Bank, NATO

Trans-National: (River Basin Cmte’s, H₂O Agencies, EU Regional Funds, Danube National Program – 22M e)

Industry: (Shipping, Utility, Hydropower, Mining, Insurance Companies)

Academia: (Partner on policy related research efforts)

Creative: (Crowdfunding.....)